

COOKIE CUTTER COLLECTORS CLUB

Mermaids & MARINERS

2020



Cookie Cutter Collectors Club Convention Sponsorship

The Cookie Cutter Collectors Club (CCCC) was established in 1973 and now has approximately 250 members. Our 2020 convention is the 23rd national convention and is being held at the Founders Inn and Spa in Virginia Beach, Va.

The 2020 sponsorship will be advertised in both the convention meeting and vendor areas. The vendor areas will now be open to the public which just happens to coincide with the high point of Virginia Beach's tourist season! Don't wait to submit your application as spots will fill up quickly.

The biennial CCCC convention is an ideal opportunity to advertise your product or services and to leave a great impression on cookie cutter collectors, cookie decorators, and bakers. Club members come together from all over the United States and Canada with an interest in learning about products and techniques related to cookies. As an official CCCC convention sponsor the following opportunities are available:

Platinum Level - Sponsor a Dinner or Lunch

The convention hosts lunch on Thursday the 25th and Friday the 26th of June 2020 and its finale banquet on Saturday evening, June 27th. Your \$2500 sponsorship donation covers the price of a meal and drink at the Founders Inn and Spa for each attendee. For your generous donation the following items are offered:

- ✦ An invitation to the dinner or lunch and recognition at the start of the meal as a Platinum level sponsor
- ✦ A free vendor table from the 25th thru the 27th of June
- ✦ A full page ad in the convention flyer
- ✦ Photo and article in the CCCC newsletter describing your sponsorship
- ✦ Listing as a convention sponsor on the CCCC website with a link to your website.
- ✦ A dedication on the CCCC Face book page, informing our followers of your sponsorship.





Gold Level - Cash Donation

Convention costs include custom cookie cutters, decorations, and events. A sponsor that wishes to make a cash donation of \$1000 to \$2499 will help support the cost of the event. For your generous donation the following items are offered:

- ✳ An announcement of your sponsorship during the event your donation made possible
- ✳ A free vendor table from the 25th thru the 27th of June
- ✳ A 3/4 page add in the convention flyer
- ✳ Photo and article in the CCCC newsletter describing your sponsorship
- ✳ Listing as a convention sponsor on the CCCC website with a link to your website.
- ✳ A dedication on the CCCC Face book page, informing our followers of your sponsorship.

SILVER Level - Cash Donation

Convention costs include custom cookie cutters, decorations, and events. A sponsor that wishes to make a cash donation of \$500 to \$999 will help support the costs of the event. For your generous donation the following items are offered:

- ✳ An announcement of your sponsorship during the event your donation made possible
- ✳ A 1/2 page add in the convention flyer
- ✳ Photo and article in the CCCC newsletter describing your sponsorship
- ✳ Listing as a convention sponsor on the CCCC website with a link to your website.
- ✳ A dedication on the CCCC Face book page, informing our followers of your sponsorship.

In Kind Donation - Goody Bag Sample

Convention attendees are always interested in any products that are related to cookie cutters, cookie decorating, and baking. If you choose this option please provide 150 items by March 1, 2020. For your generous donation the following items are offered:

- ✳ A 1/4 page add in the convention flyer
- ✳ Listing as a convention sponsor on the CCCC website with a link to your website.
- ✳ A dedication on the CCCC Face book page, informing our followers of your sponsorship.



In Kind Donation - Raffle Prizes

Raffles prizes are on display during the entire event and are awarded during the banquet on Saturday night. Attendees spend evenings and breaks examining the prizes to determine how many tickets they will purchase. Raffles prizes will be exhibited with the name of you and/or your business. If you choose this option please provide your items by March 1, 2020. For your generous donation the following items are offered:

- ✳ A 1/4 page add in the convention flyer
- ✳ Listing as a convention sponsor on the CCCC website with a link to your website.
- ✳ A dedication on the CCCC Face book page, informing our followers of your sponsorship.

In Kind Donation - Door Prizes

Door prizes are distributed during our evening events. They are generally smaller than raffle prizes. Since there are 2 evening events we request you provide prizes in multiples of 2 so everyone may see your donation. We request that you if you choose this option please provide your items by March 1, 2020. For your generous donation the following items are offered:

- ✳ Listing as a convention sponsor on the CCCC website with a link to your website.
- ✳ A dedication on the CCCC Face book page, informing our followers of your sponsorship.

Donations - Miscellaneous

The CCCC convention committee is happy to accept cash donations from \$200-\$499. We also welcome special donations of services or skills. We request that you if you choose a special donation please contact the convention committee prior to January 1, 2020. For your generous donation the following items are offered:

- ✳ Listing as a convention sponsor on the CCCC website with a link to your website.
- ✳ A dedication on the CCCC Face book page, informing our followers of your sponsorship.
- ✳ Additional recognition based upon details of donation

For information on donations, please contact Elizabeth DeVault, President, Cookie Cutter Collectors Club, email: president@cookiecuttercollectorsclub.com.

Cookie Cutter Collectors Club

cookiecuttercollectorsclub.com

The Cookie Cutter Collectors Club is a non-profit organization.



photos by Arlene Lipman